

EEO PUBLIC FILE REPORT
Townsquare Media Flint
WCRZ-FM, WWBN-FM, WRCL-FM, WQUS-FM, WFNT- AM, WLCO-AM
June 1st 2015 – May 31st 2016

Section 1. Vacancy List

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS that Referred the hiree
Sales Assistant	Indeed, WCRZ, WWBN, WRCL, WQUS and WFNT website	Employee Referral
Account Executive 1	Indeed, WCRZ, WWBN, WRCL, WQUS and WFNT website	Employee Referral
Account Executive 2	Indeed, WCRZ, WWBN, WRCL, WQUS and WFNT website. Specs Howard School of Broad.	Specs Howard School of Broad.
Account Executive 3	Indeed, WCRZ, WWBN, WRCL, WQUS and WFNT website	Client Referral
Digital Manager	Linked-in, Indeed, WCRZ, WWBN, WRCL, WQUS and WFNT website	Linked-In

Section 2. Recruitment Source List

RS Number	RS Information	RS Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS over 12-month period
1	Urban League of Flint Attention Lisa Hairston 5005 Cloverlawn Dr Flint, MI 48504 P: 810-789-7611 F: 810-787-4518	No	0
2	Michigan Employment Agency Attn: Kathleen Lavallier 711 N Saginaw St Flint, MI 48504 P: 810-232-4674 F: 810-768-4011	No	0
3	Baker College Attn: Laura Donajkowski 1050 W Bristol Rd Flint, MI 48507 P: 810-766-4211 F: 810-766-4201 Email: jennie.main@baker.edu	No	0
4	Genesee Area Chamber of Commerce Attn: Paul Stainbrook 519 S Saginaw St Flint, MI 48503 P: 810-232-7101 F: 810-233-7437 Email: info@flintandgenesee.org	Yes	0
5	Foss Avenue Baptist Church Attn: Rev. Avery Aldridge 1159 E Foss Ave Flint, MI 48505 P: 810-232-7101 F: 810-233-7437	Yes	0
6	Specs Howard School Of Broad. 19900 W 9 Mile Rd Southfield, MI 48075 P: 248-358-9000 F: 248-746-9772 Email: n.shiner@specshoward.edu	Yes	1

7	Davenport University Attn: Lorraine Fields 3488 N Jennings Rd Flint, MI 48504 P: 810-732-9977 F: 810-732-9128 Email: careerservices@davenport.edu	No	0
8	Michigan Indian Employment Center Attn: Joan Krueger 4511 Miller Rd Flint Township, MI P: 810-732-7057 F: 517-272-9283	No	0
9	Mt. Olive Baptist Church Attn: Rev Ray Greer 424 Kennelwoth Flint, MI 48503 P: 810-234-8168 F: 810-234-7295 Emil: info@mcoliveflint.com	Yes	0
10	New Jerusalem Baptist Church Attn: Rev Odis A. Floyd 1035 E Carpenter Rd Flint, MI 48505 P: 810-787-8311 F: 810-785-0707 Email: njfgec2@att.net	Yes	0
11	Mott Community College Attn: Myesha Campbell Student Employment Center Prahl Building Flint, MI 48503 P: 810-762-5620 F: 810-232-4980 Email: myesha.cannon@mcc.edu	No	0
12	University Of Michigan Flint Career Development Center Sarah Barton 285 University Pavillion 303 E. Kearsley St. Flint, MI 48502 P: 810-762-0919 F: 810-762-3024 Email: careers@umflint.edu	No	0

13	University of Michigan Ann Arbor The Career Center 515 E Jefferson Room 3200 Ann Arbor, MI 48109 P: 734-764-7460 F: 734-763-9268 Umich.joinhandshake.com/register	No	0
14	Central Michigan University Attn: Peter Orlik 340 Moore Hall Mt. Pleasant, MI 48859 P: 989-774-3851 F: 989-774-2426 Email:bca@cmich.edu	No	0
15	Michigan Association of Broadcasters Attn: Karole White 819 N Washington Lansing, MI 48906 P: 517:484-7444 F: 517-484-5810 Email: jobbank@michmab.com	No	0
16	MLIVE Attn: Syverrita Robinson 200 E First St Flint, MI 48504 P: 810-789-0220 F: 810-767-9480	No	0
17	AllAccess.com	No	0
18	Word-Of-Mouth	No	6
19	Internship	No	0
20	On-Air Announcements	No	0
21	In-House Posting	No	0
22	Websites	No	2
23	Linked-In	No	1
24	Indeed	No	0
25	Jobvite	No	0
Total Number of Interviews over 12-month period:10			

Section 3. Recruitment Initiatives

Type of Recruitment Initiative	Brief Description of Activity
Participated in job fair	3/16/2016, noon to 4PM. U of M Flint Attended by Mike Barrett and Jane Mager Handed out information on TSM and collected 15 resumes.
Participated in event sponsored by Michigan State University. Speaking engagement to advertising class	4/12/2016, Zoe Burdine-Fly, RVP/Market President spoke about career opportunities in radio and media. Covered sales and digital and on-air.
Participated in event sponsored by Michigan MAB show	5/3/2016 Lansing Michigan. Attended by Ed Grey
Establishment of an Internship program WWBN	During the reporting period, a Specs Howard student interned (Oct 2015 to Dec 2015).
Establishment of an Internship program Engineering	During the reporting period, a U of M Flint Student started an internship. 10 hours/week
Establishment of an Internship program WWBN	During the reporting period, two students form Specs Howard started interning. Average 12 hours/week
Establishment of an Internship program Live Events	During the reporting period, a U of M Flint Student interned (1/6/2016 to 4/18/2016). 12 hours per week.